

Economic Development Corporation

Minutes of the April 27, 2021 Zoom Meeting

A. CALL TO ORDER

The meeting was officially called to order at 5:48 pm by Marian Loep

1. Roll Call

Members joining the zoom meeting were: Marian Loep, Erica Heideman, Kelly Anderson, and Victor Garza (EDC Consultant). Barbara Ilse and Gregory Walt were absent.

2. Declaration of Quorum

A quorum was declared.

B. PUBLIC COMMENTS

No public comments

C. PUBLIC HEARING

None

D. STANDING BUSINESS ITEMS – DISCUSSION ONLY

1. President's Report

a. Chris Betz's resignation as honorary EDC board member.

Marian received a letter of resignation from honorary EDC board member Chris Betz. He has agreed to be available in an advisory capacity, if needed.

b. Plum Creek Utilities Ribbon Cutting Ceremony.

Marian and Erica attended the ribbon cutting ceremony for Plum Creek Utilities. They had the opportunity to meet a developer or two at the ceremony. Since they did RSVP for the event, they were acknowledged as EDC board members.

c. Need certificates for Open Records and Conflict of Interest.

If you have not already taken the Open Records course (about a one-hour video online) please do so and print out the certificate at the end. Everyone also needs to fill out the Conflict-of-Interest form. Kim, the City Secretary, is a Notary.

These completed forms can be scanned and placed on our website. The originals will be kept at City Hall per Records Retention.

- d. Two new members needed on EDC board.
 1. Ask a member of City Council to join Board after the May 1st election.
Maybe the City Council can appoint a council member after our joint meeting to serve on our board.
 2. Victoria Love of Niederwald has been asked.
Marian has not heard back from Victoria.

2. Consultant's Report – Victor
 - Victor, Marian, and Erica had a conversation with Scott Miller who is a developer of three projects in the area. He is open and receptive to speaking/meeting with us. There are commercial aspects on each project. Millcreek 1 project is off of Gristmill Road. There are 213 lots on that property. The Watermill project will have commercial frontage. Marian prepared a one-page summary of what was talked about and will send to board members. A follow up meeting will be scheduled at the end of April or May. Mr. Miller has agreed to attend a future EDC meeting to discuss these projects and how the EDC may help. Marian has email Kim at the City asking to reserve the kitchen area for our EDC meetings starting with the June 22nd meeting and then every fourth Tuesday of the month after that.
 - Instead of having a joint workshop with city council they wish to start with one-on-one calls of EDC board members with the city planner, city secretary or attorney for development. They will set up the zoom calls with us. After this is done, we can have a joint meeting to discuss our strategic plan.

3. Planning and Zoning Monthly Report – Victor
Victor did not attend the last meeting. Erica did not attend but heard that there was a new developer that went in front of the committee. They do record their meetings. Erica said that she would reach out to see about getting a copy. Victor has requested this in the past but never received a response from the City.

4. City Council Monthly Meeting Report – Erica and Victor
There was nothing of interest to us on the agenda this month.

E. CONSENT AGENDA

1. Minutes of March 25, 2021 EDC Meeting
Erica made a motion to accept the minutes as presented. Kelly seconded. Motion carried.

2. February and March Financials, Kelly

Kelly presented financial reports. As of March 31, we have \$117,261.66 in our account at First Lockhart National Bank, and \$350,016.65 in our TexSTAR account. EDC total assets of \$467,278.31. Erica made a motion to approve financial reports as presented. Marian seconded. Motion carried.

F. DISCUSSION AND POSSIBLE ACTION ITEMS

1. Discussion and possible action on Greater San Marcos Partnership Memorandum of Understanding.

In order for us to have a seat on the board, we would need to up our membership to \$5,000 per year instead of \$2,500. We have offered to share the membership with the City of Uhland and EDC will pay the full amount for the first year. We would have to go back to GSMP with updated MOU showing the \$5,000 sponsorship. If approved, we would then take to City Council for approval. The board seat could be a City Council member or an EDC member. They meet once a month. Erica stated that she would be interested in serving and represent the City of Uhland and EDC. Meetings are not always held in Kyle. They meet in different member cities. To save time, we can submit the MOU without council approval and then later add the City of Uhland as a joint member and then take to city council.

Erica made a motion to approve the GSMP MOU as written increasing the membership amount to \$5,000 per year. Marian seconded. Motion carried.

2. Discussion and possible action on obtaining a debit card from First-Lockhart National Bank – Marian

Marian contacted the bank again and spoke with John Gonzales. He stated that most nonprofits use a debit card. Erica made a motion to secure a debit card on our FLNB account in Kelly Anderson's name, with a daily limit of \$1,200 to be used for training and other things we may need to purchase, we would have a pin and the ATM feature would be disabled. Kelly seconded. Motion carried.

3. Discussion and possible action on providing direction from Board on EDC Website updates to include the recently launched site <https://www.uhlandedc.com> – Erica.

Erica shared her screen to show our website, which has gone live! Discussion followed on ideas of things to add to the site – list of businesses, perhaps a short bio of the business, why they chose Uhland, etc. Erica will also be setting up Gmail addresses for each of us and will email each board member when done. No action needed on this item – GREAT job Erica.

4. Discussion and possible action on sending board members for training opportunities.
Kelly and Marian have contacted PFIA which offers online classes through Hilltop Securities. Karen had emailed Marian information on an upcoming workshop on May 5th hosted by the Dallas Federal Reserve. Cost is \$79.00 per person. Marian will forward information to Gregory to see if he would be interested and if so participate and then give a brief report on it at our next meeting.
5. Discussion and possible action on a Social Media policy for the EDC Board.
Victor and Gregory were going to get together to write up a social media policy for us but were not able to get together. We will table this until our June or July meeting.
6. Discussion and possible action on new location for in person EDC Board meetings.
Erica made a motion to begin in person meetings using the city hall kitchen area for our meetings beginning in June and the 4th Tuesday of every month starting at 5:30 thereafter. Kelly seconded. Motion carried.

G. ANNOUNCEMENTS

Get out there and vote for Mayor of Umland. Early voting is now, and election day is May 1.

H. EXECUTIVE SESSION

None

I. ATTENDANCE BY OTHER ELECTED OR APPOINTED OFFICIALS

None

J. ADJOURNMENT

Kelly made a motion to adjourn. Marian seconded. Motion carried. Next meeting is on May 25th at 5:30.